

Company info

Sector:
Food Service & Distribution

Location:
UK

Implementation date:
2009

Microlise Modules:

- Map client
- Transport Management Centre
- Proof of Delivery

Consistently seeking to improve service and optimise efficiency in order to maintain a competitive edge, BIDVest set itself a target of a 5% cost saving across its logistics transport operations.

The company recognised there were a number of areas where potentially it could make significant cost savings – for example, by improving fleet utilisation and fuel economy whilst also reducing maintenance costs by focusing on driving style. In addition, greater opportunity to focus on customer service has been provided through the streamlining of some back office processes.

Having carried out an in-depth review of the market, the Bidvest team chose Microlise as the technology partner best able to help it achieve its goal. Whilst many companies could provide basic vehicle tracking, it was the completeness of the Microlise solution which won the day.

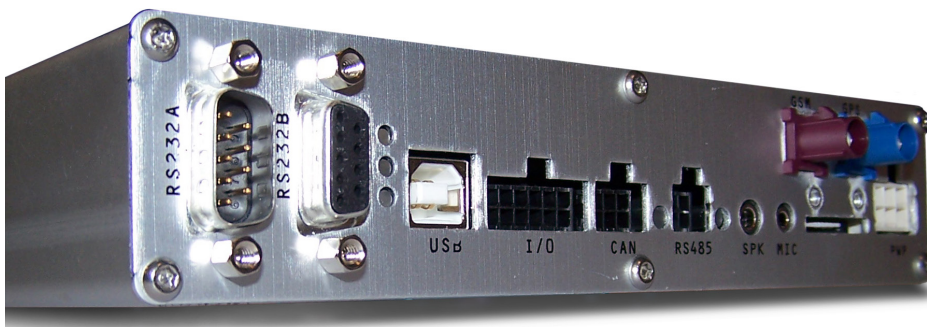


BIDVest Logistics

Bidvest saw the ability use Microlise’s ‘plan vs. actual’ debrief and reporting to improve transport planning and customer service visibility, coupled with Telematics for driving style monitoring and Trip & Delivery management via a Mobile Worker application as critical components of a single integrated solution.

As a first phase, Bidvest implemented Microlise’s tracking & telematics module across the company’s logistics fleet of around 340 vehicles. Bidvest then launched a Driving For Excellence initiative which Microlise were able to support through the development of detailed driver league tables. This programme has delivered substantial savings as it quickly highlighted driving issues which could be then addressed, resulting in Bidvest hitting their 5% target fuel saving in the early stages of the project.

Later phases of the project included implementing a new Routing & Scheduling package and then using Microlise’s Transport Management Centre to provide Journey Management and Route & Scheduling adherence reporting to drive improvements in fleet productivity.



This forward notification information has provided Bidvest with an unparalleled ability to provide accurate advanced information to their customers which is a great enhancement to customer service.

To minimise any potential disruption for drivers going to unfamiliar destinations when moving towards optimised routes drivers have been issued with the most advanced Mobile Data Terminals. These provide trip and schedule information, including integrated satellite navigation, supporting truck rules. The last phase of the project will see Mobile Data Terminals being used for Proof Of Delivery, increasing accuracy whilst further reducing paperwork and administration.

A successful aspect of the relationship between Bidvest and Microlise is the way the companies are working closely together to maximise the return that Bidvest gains on its investment with Microlise. Regular meetings were put in place from the beginning to ensure that the project progressed to plan and that the benefits of the system are realised on an ongoing basis.

Shaun Foley Operations Director for Bidvest Logistics commented:

“Providing excellent service is of paramount importance to us and it was critical in our decision that any system selected would provide real customer benefit along side genuine savings in costs. It was also important to us that these impacts would be both for the immediate term as well as continuing into the future.

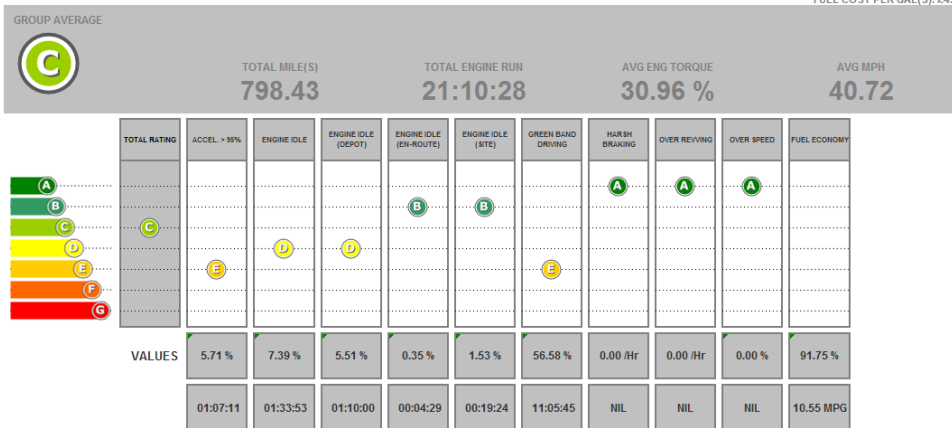
We are delighted with the true partnership approach we have with Microlise and we have started to see the improved information for our customers along with reductions in costs and of course, carbon emissions. We look forward to remaining at the forefront of this market leading technology and delivering even further benefits into the future”

DRIVER / VEHICLE DETAILED KPI REPORT

Selected Group: XXXX - Selected Driver: All Drivers
03/09/2010 - 09/09/2010



FUEL COST PER GAL(S): £4.50



IMPROVEMENT FOCUS:

Improve Green Band Driving:
Try to use cruise control wherever possible and use momentum to your advantage to improve over run and reduce the need to change gear

Reduce Over Driving:
Try to increase the accelerator gradually, make the right gear selections and use momentum to your advantage to increase over run

*Savings achieved are estimated based on the improvements across the reported fleet from the benchmark value
**Savings opportunities are estimated based on the variance across the reported fleet against target values

[Click to view the Performance Report](#)